



Advertising Rates

Mallory on Travel website offers a comprehensive and attractive pricing list for advertisers wishing to benefit from 'new media'.

This is an established travel website with a large and growing following, significant online presence, respected reputation, and a Google Page Rank of 5. This places it firmly in the higher echelons of the personal website genre.

Rate Card

Type	Sizing	Position	Pricing (Quarterly)	Remarks
Leaderboard	728 x 90	Homepage header	€600.00	One only
Leaderboard	728 x 90	Landing Page header	€500.00	One only per page
Leaderboard	728 x 90	New post header	€475.00	One only per page
Square	250 x 250	Homepage footer	€500.00	One only
Square	250 x 250	Landing Page footer	€400.00	One only per page
Square	250 x 250	New post footer	€350.00	One only per page
Square	250 x 250	Homepage sidebar	€450.00	
Square	250 x 250	Landing Page sidebar	€400.00	
Fat Skyscraper	240 x 400	Homepage sidebar	€475.00	
Fat Skyscraper	240 x 400	Landing page sidebar	€375.00	
Rectangle	180 x 150	Homepage sidebar	€325.00	
Rectangle	180 x 150	Landing page sidebar	€275.00	
Square button	125 x 125	Homepage sidebar	€250.00	
Square button	125 x 125	Landing page sidebar	€200.00	

Text-link advertising is possible, but will be limited to one link per post. Pricing €250.00 for 12 months.

All rates are quarterly, with a minimum of 6 months advertising. 10% discount for advertisers agreeing to a 12 month term.

All payments via PayPal will incur a 4% fee.

Interested parties should download the [media pack](#).

To discuss advertising or for further details please contact the editor at malloryontravel@gmail.com